

PGHMF Donates to Family Medicine



TURNOVER CEREMONY—(L-R) Atty. Jose Bayani Baylon—Member, Board of Trustee PGHMF, Dr. Zorayda Leopando—Vice-Chair for Community Medicine, Dept. of Family and Community Medicine, Dr. Bienvenido Alip—Chairman, Dept. of Family and Community Medicine, Dr. Gregorio T. Alvior Jr. President, PGHMF, Mrs. Agnes Essem B. Perez—Treasurer, PGHMF, Dr. Alfonso A. Doloroso—Board of Trustee & EXECOM Member, PGHMF and Dr. Edward C. Tordesillas—Auditor, PGHMF

The Department of Family and Community Medicine will be implementing an innovative Family Health Care Program at its Outpatient Clinic. The program is designed to simulate an actual family medicine practice catering to the needs of patients and their families while enhancing the training of PGH residents. The clinic presently caters to a minimum of 120 patients which are accommodated throughout the day. Based on statistics, their patient census becomes higher on Mondays, Wednesdays and Fridays to accommodate the service follow-up of residents. The department boasts of this family-oriented unique approach to the practice. However, to further upgrade its services and provide quality care to its patients, additional equipment is needed for the facility.

One of PGH Medical Foundation Inc.'s main objectives is to provide medical equipment and supplies for the hospital. Cognizant of the need, the foundation extended its support to Dept. of Family and Community Medicine by purchasing the following equipment and supplies to help support its programs:

- A. Wall mounted BP apparatus
- B. Digital Thermometer
- C. LCD Projector
- D. Sound system (Amplifier with Speakers)
- E. Microphone
- F. Monoblock Chairs

With the donation, PGHMF continues to strive in providing quality service and utmost care to the needy patients of PGH.

PGHMF to Award Coca-Cola

In recognition of its substantial contributions to PGHMF in support of its various projects at PGH, the foundation is awarding Coca-Cola Philippines on the occasion of its 100th years Anniversary, the "PGHMF Humanitarian Award".

The recognition ceremonies will be held on August 16, 2012 at 11am at the PGH Atrium to be followed by a luncheon.

The awarding ceremony will be part of the hospital's foundation week celebration which will run from August 13—17, 2012.

Officers and members of the foundation, Coca-Cola Officers, PGH and UP Manila Administration, foundations friends and PGH Community are expected to attend the ceremony.

From the President



Dr. Greg Alvior, Jr.

I am dedicating this issue to the memory of a friend of the PGH Medical Foundation Inc., Ms. Anita Magsaysay-Ho. Our country truly lost a national treasure on her passing.

I first met Anita a few years ago through a common friend, Corito Araneta-Kalaw. What struck me most was her humility, integrity and her dedication to her craft. Ms. Ho has been, for many years, an acclaimed painter attested by several exhibitions of her works here and abroad and the many accolades that she had received from distinguished personalities and colleagues in the arts. Through it all, she had remained unassuming. But there is one side of her that perhaps not too many people knew and that is her charitable instinct. She had been a supporter of the PGH Medical Foundation and testament to it is her donation of a Breastfeeding Lounge for our maternal patients at the Obstetric wing of the Philippine General Hospital.

Ms. Ho is a true Filipino in heart and in beat. In fact, she was born right here in the Philippine General Hospital and was delivered by no less than one of our most distinguished physicians, Dr. Honoria Acosta-Sison.

The PGH Medical Foundation joins all other Filipinos in their tribute to this talented and generous woman.


Gregorio T. Alvior, Jr., MD
President, PGHMF

PGH OB-Gyne Breastfeeding Lounge



Magsaysay-Ho Legacy—Funds donated by the late Ms. Anita Magsaysay—Ho last 2007



THE WIND BENEATH OUR WINGS

OUR OFFICER:



Ms. Jennie Zamora

Entrepreneur, philanthropist, and incredibly well connected, Ms. Jennie Zamora is one of the most dynamic members of the executive committee of the PGH Medical Foundation Inc. Known for having a gifted and motivated soul, one can see in her eyes the desire to accomplish beyond what is expected of her.

Virginia “Jennie” Zamora is born to Mariano Zamora and Esperanza ‘Cielito’ Araullo. She is the granddaughter of the famous Manuel Zamora, a doctor and a scientist who was credited as the inventor of “tiki-tiki”, a well known and original Filipino medical supplement whose primary use is to combat infant beriberi or vitamin B1 deficiency.

Ms. Zamora earned her Bachelor's degree in Business Administration at Maryknoll College (now Miriam College) where she graduated *cum laude*. She went on to pursue further studies in Hotel Administration at the Cornell University in New York where she graduated *summa cum laude* and was later invited to be member of the prestigious Phi Kappa Phi and the Ye Host Honorary Society of the Cornell Hotel School. While at Cornell University, she worked as an assistant to her professors, Prof. Cladel (Accounting) and Prof. Sherry (Hotel Law). Right after her stint at the said institution, she went to Honolulu, Hawaii and worked as management trainee.... [Continue to Page 3](#)

OUR MEMBER:



Mr. Numeriano Dayrit

When PGHMF Inc. was created in 1997, Mr. Numeriano ‘Ner’ Dayrit was one of its incorporators, thus making him as one of the earliest members of the foundation. Mr. Dayrit is a Public Relations specialist by profession. Being a PR practitioner, he actively managed covert media / PR operations and advocacy campaigns for certain clients and performed a wide range of public affairs and institutional communications assignments for various accounts both in the government and private sectors.

‘Ner’ earned his Bachelor's degree in Journalism as a working student in Manuel L. Quezon University in 1961. Right after graduation, he completed special courses on Management and Supervision conducted by the Presidential Technical Staff in Malacanang. He likewise completed a series of special trainings on Effective Public Relations and Corporate & Marketing Communications Management conducted by the Public Relations Society of the Philippines. In 2010 he was the country's delegate to the 16th World Savings Bank Inc. Asia / Pacific Group in Bali, Indonesia where he presented a paper on the “Role of Savings Bank in Micro-Finance”. To date, he has completed special courses on ‘Corporate Governance’ and ‘Risk Management’ at the Ateneo Graduate School of Business. [Continue to Page 6](#)

PGHMF 9th Annual Membership Meeting



PGHMF Officers and newly inducted members with PGH Director Dr. Jose C. Gonzales (center) (L-R) Dr. Alfonso A. Doloroso, Mrs. Agnes Essem B. Perez, Dr. Gregorio T. Alviar Jr., Ms. Sally B. Maliuanag, Mme. Lolita Escobar-Mirpuri, Ms. Jennie A. Zamora, Dr. Edward C. Tordesillas, Mr. Paco Magsaysay, seated (L-R) Mr. Willy Balangue, Mr. Andrew Ng, Atty. Andrew Ruiz and Atty. Arnie Cariño

The PGH Medical Foundation Inc. held its 9th Annual Membership meeting at the OPRHCC last March 25, 2012. Said meeting was attended by the officers and executive committee of the foundation as well as its members. The affair started with an invocation led by Fr. Barbero followed by a sumptuous lunch for everyone.

The President, Dr. Gregorio Alviar Jr., reported that PGHMF on its 9th year of operation continues to be a major partner of the Philippine General Hospital (PGH) through its various projects and programs in Infrastructure Development, aid to indigent patients, provision of necessary equipment and supplies and even in support of trainings and research. He likewise presented the foundation's positive developments for the last 9 years as well as the intended projects and events for 2012.

Part of the program was the induction of 4 new members of

the foundation composed of lawyers, businessmen and entrepreneurs, all of whom possesses a common goal of contributing help to the country's premiere hospital, the Philippine General Hospital.

PGH Director Jose Gonzales delivered the closing address where he extended his gratitude to the officers and members of the PGHMF for their relentless efforts and service to the hospital and to the people it serves.

"The bread in your cupboard belongs to the hungry man; the coat hanging unused in your closet belongs to the man who needs it; the shoes rotting in your closet belong to the man who has none; the money which you hoard in the bank belongs to the poor. You do wrong to everyone you could help, but fail to help."

St. Basil the Great

From Page 2.. Our Officer

at the Kahala Hilton and then to Fairmont Hotel in Canada where she handled the hotel's food and beverage department as well as accounting department.

As a veteran in the hotel industry, she has gained vast experience, both here and abroad. In 1969 she went back to the Philippines to work at the Manila Hotel. She was likewise tasked to handle the family hotel business, the Bayview Hotel, with several departments under her belt. Later on, she decided to settle in New York, where she became the owner's representative of the Mayflower Hotel. Having gained a wealth of knowledge from top hotels and dining establishments, she eventually opened her own restaurant in Forest Hills, New York named Port Orient. It was during this time that she met PGHMF Inc. President, Dr. Greg Alviar who, later on, became a very good friend.

In addition to all her successful business ventures here and abroad, she has devoted a great deal of time for charity. She uses her professional and social network to make people aware of the PGHMF's existence, objectives and activities. Despite her business schedule, she remains an active officer of PGHMF, where she serves on its ways and means committee. Her countless contributions and support of the PGHMF's endeavors make her one of its indispensable members.

Ortoll Primary Reproductive Health Care Center opens its door to the public

PGHMF's most significant project in 2011, the Ortoll Primary Reproductive Health Care Center (OPRHCC) was turned over to UP Manila last May 30, 2012. The event was attended by PGHMF officers and members, distinguished guests including UP Manila Chancellor Dr. Manuel B. Agulto, PGH Deputy Director for Health Operations Dr. Ester Bitanga, and the PGH community. The facility opened its doors to the public on June 1, 2012. It shall provide a birthing center for normal deliveries with a family planning component that will offer tubal ligation, vasectomy and out-patient services for different family planning methods. Furthermore, it will provide a facility for the required training of medical and paramedical students of the UP Manila Colleges of Medicine and Nursing and the UP Manila Extension Program in Baler, Aurora.

This birthing center is a project of the PGH Medical Foundation for the Department of OB-GYN of the Philippine General Hospital and was realized through the donation of Mr. Jorge Ortoll and Ms. Inmaculada Ortoll-Mutuc.



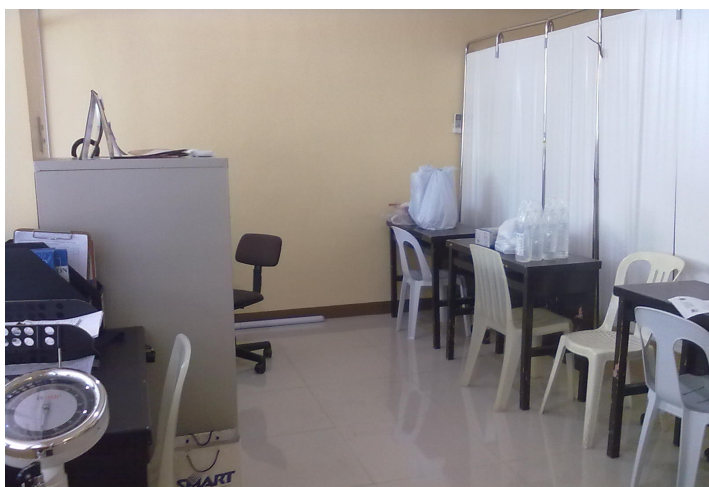
Ortoll Primary Reproductive Health Care Center Building located at PGH Compound Taft Avenue, Manila



José Maria M. Mutuc Hall—Conference Room



Waiting Area



Admitting Section



Examination and Ultrasound Section

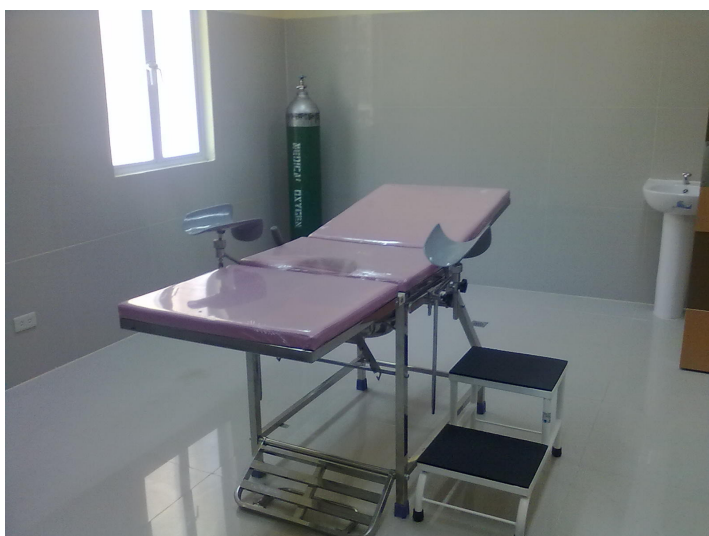
Ortoll Primary Reproductive Health Care Center



Labor Room



Delivery Room



Operating Room



Recovery Room



Vasectomy/Laparoscopy Room



Bilateral Tubal Ligation Room

In the Kitchen with Greg



Turbo Chicken Orientale ala Greg

Chicken is such a common fare but it can be an exciting dish depending upon its treatment. The following chicken recipe produces a very tender succulent roast with distinctive oriental flavor with a continental twist. It also requires very little effort since it's cooked in a turbo broiler. The secret of this recipe is in the marinade.

Ingredients:

1 medium-sized whole chicken, fully dressed
Bunch of fresh Lemongrass for stuffing

Marinade:

1/2 cup soy sauce 2 tbsps brown sugar 3 cloves garlic, crushed 1tbsp Worcestershire sauce (lea and perrins) Juice of calamansi, 3 pieces I tsp Ground black pepper 2 Bay leaves, crushed Salt to taste (taste seasoning before adding the salt. If marinade is too salty for your taste, adjust by adding water to the desired seasoning) 1/2 tsp of sesame oil

Procedures

Marinate the chicken overnight in the refrigerator. Be sure to keep turning the Chicken so that the marinade can seep equally into the chicken. Pre heat turbo to 400 degrees. Stuff the chicken cavity with a bunch of lemongrass and the calamansi rind. Place chicken in a turbo oven. After twenty-mins, lower the temperature to 300 degrees and roast for another 30 mins or until chicken turns golden.

Sauce:

Remove solid ingredients from the marinade and discard. Add the liquid drippings from the roast and reduce amount to 1/2. Add heavy cream or evaporated milk to make a thick sauce. Cut chicken into serving pieces with sauce on the side. Garnish with lemon slices and parsley sprig

AIDA Cruises Donate to PGHMF



Donations during the death of Ms. Anita Magsaysay-Ho who died last May 5, 2012 were turned over to the PGHMF by AIDA Cruises a leading cruise line company in Germany and a client of Magsaysay Maritime Corp. Shown in Photo are: (L-R) Ms. Joyce Ruiz—Manager, AIDA Fleet, Magsaysay Maritime Corp., Ms. Nori Leonidas—Director, AIDA Fleet, Magsaysay Maritime Corp., Ms. Imke Mecke—Sr. Manager, Recruitment, AIDA Cruises, handing the checks to Ms. Daisy Nodque—Execom Member, PGHMF and Dr. Roland Capito—Member, PGHMF

From Page 2.. Our Member

As President and CEO of Communications Linkages, Inc., a M a k a t i - b a s e d P R / Communications consulting company which services PR requirements of various corporate clients, he brings to his position many years of solid background both in Public Relations and Communications. He is also Editorial Consultant and Associate Publisher for Philippine Consumer Reports, a consumer-oriented monthly news magazine. He likewise served as Media Relations consultant for several prestigious corporations such as PAGCOR.

With over 40 years of actual experience and exposure in Public Relations, Mr. Ner Dayrit has been a great help to PGHMF Inc., particularly in its media efforts during events and special projects. He has a vast local network, built up over the years in business and arts which offers valuable assistance to the foundation especially in creating the foundation's identity to its target public.

9th Directors Cup Golf Tournament

The PGH Medical Foundation, Inc. will hold its 9th Annual Golf Tournament called "PGH Director's Cup" on November 12, 2012 at the Ayala Greenfield Golf and Leisure Club in Calamba, Laguna. The tournament will benefit the *PGH Charity Patients' Fund*. Shot-Gun TEE OFF: 7:30AM, Registration time: 6:00AM – 7:00AM

Ticket Price is Php 4,000.00 (includes green fee, caddy fee, golf cart, etc.)

FOR More Details: Please call at 567-4272, 536-2874 and 554-8400 local 3061.

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Dr. Bienvenido Cabral Family – Php 250,000.00
Dr. & Mrs. Manuel Canlas – Php 200,000.00
Dr. Verden Verallo—Php 100,000.00

Renovation of the PGH – ABG Unit

One of PGH Medical Foundation's upcoming projects for 2012 is the funding for the construction and relocation of the ABG (Arterial Blood Gas) Unit of PGH.

The ABG unit has served the Philippine General Hospital since the 70s when it was 'housed' with the Pulmonary Function Laboratory. It was located outside Guanzon Hall, before it was transferred to the Medical Research Laboratories (MRL) due to the demand of increasing laboratory tests to be accommodated.

In 2010, the MRL under the Department of Medicine had been ISO-certified with a mission to provide quality laboratory services for the research undertakings of the Dept of Medicine and other hospital units and affiliates. As a result of this, the ABG Unit, a service and not a research unit of the PGH would not be aligned with MRL's goals. Thus it has to find a new- and hopefully- permanent home.

An area has been identified at the hospital's 2nd floor just outside the Central ICU and is readily accessible to the hospital's 10 ICUs, its inpatient population as well as the outpatients who also avail of its services.

The goal of the renovation is to give the ABG Unit a permanent location which can also be more accessible to patients in need of laboratory tests. This project will likewise help PGH generate income since their records prove that that the numbers the unit has served have been steadily rising.

PGHMF Inc congratulates MediCard Foundation



PGH Medical Foundation, Inc. Officers with Dr. & Mrs. Nicanor S. Montoya (seated)



Ribbon cutting of Medicard Foundation office led by Medicard Foundation President Mr. Luis Montoya and Makati Mayor Junjun Binay with Ms. Fatima Soriano (center)

Formal Inauguration of MediCard Foundation, Inc was held last June 21, 2012 at their new office located at the 8th Floor of Sagittarius Bldg. HV Dela Costa St., Makati City. The event served as a festive celebration as Mr. Luis Montoya, Medicard Foundation President, also celebrated his birthday.

MediCard Philippines Inc., the country's leader in the HMO industry, is one of PGHMF's generous donors as they joined the foundation's roster of corporate members in 2011.

Congratulations and more power both to Medicard Philippines and Medicard Foundation!"

PGHMF I Partners:



Supports the PGHMF I Save a Life "Coin Canister" Program



LIGHT RAIL TRANSPORT AUTHORITY (LRTA) Supports the PGHMF I Save a Life "Coin Canister" Program



Philippine Development Foundation (subsidiary of Ayala Foundation) our Partner Agency for collections of PGHMF I donations abroad especially in the US. Check our website at www.pghmedfoundation.com for ways to donate.



Part of their proceeds are donated to the PGH Medical Foundation, Inc



Every time you buy a pack of the 100% Whole Grain Bread of The French Baker, PGHMF I receives a one peso (Php1.00) donation .

Donors (Apr- June 2012)

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ANNOUNCEMENT

The PGHMF I Appreciation Night for Donors scheduled on August 22, 2012 at the Tower Club, PHILAM Life Tower has been postponed indefinitely.

We will be sending a new invitation once we have set a definite date.

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