

## PGHMFI HOLDS 8th ANNUAL MEMBERSHIP MEETING

**PGHMFI held its 8<sup>th</sup> annual meeting last March 25, 2011 at the Alvir Hall, UP College of Medicine.**

Dr. Gregorio T. Alvior, Jr., foundation president took the opportunity to report on the gains and accomplishments for the year 2010; where it continued to conduct its regular programs such as the provision of medicines and laboratory procedures for the needy patients of the hospital through the Charity Patients Medical Fund (CPMF).

It succeeded in addressing the request of the Dept. of OB-Gyn for the much needed facility to serve the medical needs of Filipino women, particularly for normal delivery cases which it has not been able to sufficiently satisfy because of the limited hospital facility. Aside from serving the maternal need of these women, it would also create sufficient cases for training of students of the UP Colleges of Medicine and Nursing and the UP Manila Extension Program in Baler, Aurora. The fund for the construction of the two-storey structure was donated by the Ortoll family through the diligent effort of the PGHMFI.

The foundation also inducted eight new members who are prominent civic leaders and entrepreneurs. Several chairpersons of PGH department also decided to join as regular members.

PGH Director Jose Gonzales inducted the



*PGHMFI New Members (L-R) Mr. John Pallasigue – a businessman/art collector, Dr. Gerardo Legaspi – PGH-DPPS Chairman, Dr. Maria Cristina Estrada – PGH Dept. of Dentistry Chairman, Ms. Marina Laroya – Businesswoman/Civic Leader, Mrs. Adelaida E. Lopez – Civic Leader and wife of the former Ambassador and UP President Salvador Lopez, Dr. Ester Saguil – PGH-DOPS Chairman,, Mrs. Helen Massab – Businesswoman/PR Consultant, and Dr. Gregorio MS Azores – PGH Coordinator for Special Projects being inducted by PGH Director Dr. Jose C. Gonzales*

new members and delivered the closing remarks where he said that he aims his incumbency to be characterized with good governance – efficiency and innovation. He commits to streamline hospital procedures, particularly the hospital income generating units with the object of improving the hospital's financial capability. He ventured to add that he has tapped the people to assist him in this endeavor who he is confident are competent and committed to do the job with him. In closing, he challenged the alumni of the UP College of Medicine to give their significant share in giving back to their Alma Mater. He finally extended his gratitude to the officers and members of the PGHMFI for their relentless effort and service to the hospital and its various clientele.

## UPCM Class '60 Donates to PGHMFI



*The UP Medicine Class 1960 donated US\$ 10,000 through Dr. Aurora Recto. This is earmarked for the Charity Patient Medical Fund and for a one year stipend of a renal fellow at the Dept. of Medicine.*

## From the President



**Dr. Greg Alvior, Jr.**

PGHMFMI is the lead organizer of a forum on giving back which will be held on May 31, 2011 at the Buenafe Hall of the UP College of Medicine. This event was inspired by the valedictory lecture of Prof. Solita Monsod to her class at UP Diliman and was uploaded through youtube. Since then it started a debate among UP alumni, among whom is UPCM alumnus Dr. Ponciano D. Cruz, Jr. who is based in the US. He communicated with Dr. Verallo – UP Class '62 and suggested a forum on giving back. The PGHMFMI was asked to be the main organizer. Several other groups of UP College of Medicine and PGH got involved which are: UPCM Faculty Association, PGH Physician Association, Mu Sigma Phi Fraternity and Sorority, Phi Kappa Mu Fraternity and Phi Lambda Delta Sorority. DOH Sec. Enrique Ona of UPCM Class '62 was kind enough to contribute.

Even in the past, there were discussions among alumni regarding our philanthropic activities for our Alma Mater. There is a general feeling that UP alumni are less-giving compared to the alumni of other institutions. Many reasons have been given to explain this. The subject is debatable and I do not intend to dwell on it in this forum. However, I would like to offer an observation that we do have alumni who give back, but we certainly need more of them. I feel that for every alumnus who gives back, there are thousands who are in the position to do the same but do not. Institutions of high learning prosper and flourish because of alumni philanthropy. One can only mention the following; Harvard University, Yale University, Stanford University, etc.

The UP System suffers all these years through inadequate funding from our government, and we are in danger of being relegated to be second best because of insufficient funding for our programs such as; research, faculty development, infrastructure renovations, etc. The alumni can do their part by giving back and may I remind that UP students are “Iskolar ng Bayan” whose schooling at UP are partially subsidized by “Juan dela Cruz”

Let us start a revolution of giving back.

  
Gregorio T. Alvior, Jr., MD  
President PGHMFMI



The foundation is co-sponsoring a forum on “Giving Back” on May 31, 2011 9:30 AM at the Buenafe Hall, UP College of Medicine, Ermita Manila. This forum is for UP students, faculty and alumni



## THE WIND BENEATH OUR WINGS

### OUR OFFICER:



**Dr. Merle dela Cruz—Odi**

Dr. Merle Odi is one of those who could be greatly credited for the revival of the PGHMFMI from its moribund state in 2002. Being then the Chairperson of the Resource Generation Committee of the PGH during Dr. Nañagas’ directorship, she was well aware of the need to seek additional funding to assist the PGH in fulfilling its mission of providing the

health requirements of the marginalized Filipinos. This was when the idea to resurrect an existing entity

which had been precisely created for the purpose was initiated. With the assistance and cooperation of the original incorporators they amended the foundation’s Article of Incorporators that paved the way for it to achieve its current status.

A 1968 graduate of the UP College of Medicine, she did her fellowship training in Anesthesiology at the University of Copenhagen in Denmark and holds a graduate diploma in Anesthesiology at the same university.

Upon her return to her Alma Mater in 1971, she became a faculty at the Anesthesiology Center in Western Pacific, a center established and supported by the University of the Philippines, World Health Organization, China Medical Board and the Departments of Health and Defense, tasked with the training of anesthesiologists in the Western Pacific Area.. She initially held the position of Asst. Professor in 1974 until her appointment as Professor XII upon her retirement from the Department of Anesthesiology of the Philippine General Hospital in 2008. (*Cont. on Page 3*)

### OUR MEMBER:



**Ms. Linda Cambia**

She belongs to a profession that deals with people relationships. Ms. Linda Cambia heads the Human Resource Development and Performance Evaluation and Monitoring Section (HRDEPMS) of the Human Resource Development Division (HRDD) of PGH, where her duties involve the development of the administrative employees’ functional behavior and work attitude required in the effective performance of the job.

A holder of a Bachelor of Arts in Psychology and a Master of Arts in Government Management degrees from the Pamantasan ng Lungsod ng Maynila, she has served the PGH for the past 30 years.

Her service to the PGH, however, extends beyond its employees when she opted to join the advocacy of the PGHMFMI in 2007 where she is one of its active members. She has consistently assisted in the foundation’s fund-raising campaigns and one of those who could be relied upon in soliciting the much needed fund to achieve its mandate.

Linda, a gentle and unassuming lady has mastered the art of human relations which she demonstrates (*Cont. on Page 3*)



### Our Officer—From Page 2

While being an active member of the foundation's Board of Trustees she also devoted her time as Chairperson of her specialty at the U.P. College of Medicine, Philippine General Hospital and subsequently The Medical City and a member of the faculty at the Ateneo University School of Medicine and Public Health. Her quest for knowledge knew no bounds as she pursued a Masters degree in Business Administration at the Ateneo University Graduate School of Business.

Endowed likewise with a natural talent for singing, she is a trained mezzo soprano which she now wishes to express and share, as she prepares for a concert where she will perform as the sole artist.

With time being a rarity and the physical remoteness of PGH, she has reluctantly signified to detach herself from her official involvement with the PGHMF, the very entity she had served so well.

We will miss your physical presence in our meetings, but we know that your heart is still with us. To this we can only say: "*Danke Schön Dr. Merle Odi!*"

### Our Member—From Page 2

with her ability to understand and adjust to different personalities. As part of her job, she conducts counseling to employees on work related problems as well as personal problems that affect their work. Her boundless civic and spiritual involvements brings her to be the National Secretary of the Philippine Healthcare Christian Fellowship (PHCF) an international organizations whose mission is to extend God's kingdom in the health field worldwide by mobilizing Christians involved in this area for effective prayer, evangelism and discipleship.

#### ANNOUNCEMENT

*PGH Director's Cup '11  
November 7, 2011  
Orchard Golf and Country Club*

## TAN YAN KEE FOUNDATION, Inc. donates LINENS to PGH Charity Patients through the PGHMF



(L-R) Ma. Teresa Bascara—PGH ORSA Dept. Head Nurse, Ms. Flora Lim—Tan Yan Kee Foundation, Inc. (TYKI) Volunteer, Dr. Gregorio T. Alvior, Jr.—PGHMF President, Ms. Elizabeth Alba—TYKI Executive Assistant

## MISS WORLD LTD. SPONSORS CHILD HEART SURGERY

Miss World Ltd. CEO, Ms. Julia Morley fulfilled her promise to assist indigent Filipino patients when she committed to sponsor the heart surgery of a one year old patient suffering from a congenital ventricular septal defect.

The foundation made the necessary coordination with the PGH Dept. of Pediatrics, Section on Cardiology where she is scheduled for operation sometime in June this year.

## THE PGHMF GAINS TWO MORE CORPORATE MEMBERS

Coca Cola Philippines, represented by Atty. Jose Bayani Baylon and Tracsom Builders, Inc. owned and operated by Engr. Oscar Maliuanag answered the call of PGHMF to join its Corporate Membership Program. Their membership will considerably boost the foundation's Endowment Fund which aims to establish a Php 100M fund to guarantee the financial capability to sustain the foundation's programs for PGH and its patients.

Under this program, membership will be provided with several incentives. Aside from tax credits, assistance to company employees' availment to PGH medical services, provision of car stickers for free parking privilege, a roster of PGH medical specialist will be drawn where corporate members may avail of 30% discount for medical consultation. Other incentives are being arranged.

## DOPS INAUGURATES RENOVATED COMFORT ROOMS

The much awaited renovation of the Dept. of Out-Patient Services (DOPS) comfort rooms has been realized with the inauguration of the facility last April 18, 2011 in conjunction with the 22nd DOPS anniversary. The ribbon cutting ceremony was attended by the PGH Director and PGHMF officers.

Likewise, the department had received the much needed office equipment and furniture such as patient benches, public address system, airconditioning units and electric fans as provided by the PGHMF through the kind financial assistance of the DSWD.



(L-R) PGH Director Dr. Jose C. Gonzales, PGHMF Corporate Secretary Mme. Lolita Escobar-Mirpuri and PGHMF President Dr. Gregorio T. Alvior, Jr.

## PGHMF I Partners:



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Every time you buy a pack of the 100% Whole Grain Bread of The French Baker, PGHMF I receives a one peso (Php1.00) donation

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