

PGHMF Ground Breaks its Premier Project for the Year-

ORTOLL PRIMARY
REPRODUCTIVE
HEALTH CARE
CENTER (OPRHCC)

The PGHMF ushered the year 2011 with the ground breaking on Jan. 6 of its premier project for the year – the construction of the Ortoll Primary Reproductive Health Care Center (OPRHCC).

The center will provide the facility to address the health needs of Filipino women by offering maternal care and family planning services. It will also serve the University's needs for training of doctors, nurses and midwives. Once operational, the hospital leadership is confident that it will contribute to the attainment of the government's Millennium Development Goals.

The affair was attended by the officials of the UP-PGH and officers of the PGHMF. The occasion was graced by the generous donors – the Ortoll family – Mr. Jorge Z. Ortoll and his sister Ms. Inmaculada Ortoll-Mutuc who were one in extolling the anticipated benefit the project will create.



L-R: Ms. Sally Maliuanag, Ms. Tellie Mallari, Mme. Lolita Escobar-Mirpuri, Ms. Inmaculada Ortoll-Mutuc, Mr. Jorge Ortoll, Ms. Cory Quirino, Dr. Gregorio Alvior, Jr., Mr. Carlitos Ortoll and Mr. Paco Magsaysay

TAN YAN KEE FOUNDATION, Inc. donates LINENS to PGH Charity Patients through the PGHMF



(L-R) TYK Trustees Tan Hui Bin, Washington SyCip, Andres Narvasa, Cesar Virata, PGHMF's Mme. Lolita Mirpuri & Dr. Gregorio Alvior, Jr., TYKF Chairman and President Dr. Lucio Tan, Trustees Carmen Tan (wife of Dr. Tan), Marixi Prieto, Gabriel Singson, Christopher Nelson, Tan Eng Chan, and Shirley Chua.

ANNOUNCEMENT

PGHMF Annual Membership
Meeting
March 25, 2011, 12:00noon
Alvior Hall—UP College of
Medicine

From the President



Dr. Greg Alvior, Jr.

One of the biggest problems of the PGH Medical Foundation, Inc. is how to achieve financial viability. Most donations and income generating events are geared to specific projects and beneficiaries that leaves very little fund for operating expenses and other planned projects. To remedy this problem, the foundation is looking for ways and means to seek sources of steady, reliable and predictable income. This will provide us with steady funding for our day to day operations as well as long-term targets.

Two activities are being initiated: 1.) to create corporate memberships which would allow us to levy annual fee; and 2.) to establish annual pledges from friends, donors, organizations and alumni of UP-PGH. These funds can be placed in an endowment fund. Such contributions provide tax credits for donors and hopefully will be a good incentive to encourage donations.

PGH needs an organization such as PGH Medical Foundation, Inc. which had been a significant source of assistance considering that government funding is always below its need. A stronger PGHMF I can certainly be a solution to meet this problem. We are imploring organizations, corporations and alumni for their support.

Thank you.


Gregorio T. Alvior, Jr., MD
President, PGHMF I

OUR UNSUNG HERO:



Altruism indeed, is not a monopoly of the socially concerned adults. This was proven during the last Christmas season when the Foundation was privileged to have experienced the true meaning of Christmas from a sixteen-year old girl who decided to share her blessings with the poor patients of PGH. She used her talent in drawing in making Christmas cards

which she sold to relatives and friends. From the proceeds of the sales, one would normally expect a child to buy things for herself; but not Beatrix Nadine Aznar Holopainen. She decided to donate the proceeds of Php 5K to the PGHMF I. Not satisfied with this, she collected children's books from relatives and friends with the help of the Library Renewal Partnership Program of Quintin V. Pastrana and brought these to the pediatric wards of the Philippine General Hospital to the delight of patients who would otherwise spend Christmas in a dreary hospital ward.



THE WIND BENEATH OUR WINGS

OUR OFFICER:



Atty. Antonio A. Picazo

His admiration for the dedicated services and sacrifices extended by doctors for the poor patients of PGH inspired Atty. Antonio A. Picazo to give his significant share by joining the advocacy of PGHMF I where he is now its corporate counsel and member of the Board of Trustees. Atty Picazo, Senior Managing Partner of the Law firm bearing his name is a 1963 UP Law graduate and ranked 5th in the bar examination of the same year. He pursued a Master of Law at the University of Pennsylvania majoring in Taxation. His quest for knowledge extended beyond the legal profession and attended a program in management at the Asian Institute of Management which equipped him with the skill to manage his law firm after his involvement in several equally reputable law companies.

His law firm guides the Foundation in its legal and administrative concerns that has made it a credible charitable organization. Not satisfied with that, during his 25th Wedding Anniversary Celebration, he encouraged his guest to donate monetary gift to the Foundation which was a big boost to the Charity Patients Medical Fund.

OUR MEMBER:

With the high incidence of chronic renal disease affecting our fellowmen, the involvement of Dr. Dennis Serrano with the Foundation is providential. He was instrumental in creating a restricted fund under the PGHMF I for patients suffering from this dreaded disease.



Through his coordinative efforts with a US based donor, Dr. Jo Orig-Karl, likewise an alumni of the UP College of Medicine, Dr. Serrano made this fund available for the management of the disease at the PGH.

Dr. Serrano, one of the every few renal transplant surgeons in the country today, belongs to the first batch of medical graduates under the Integrated Arts and Medicine Program – a 7 year curriculum of the UP College of Medicine where he graduated in 1989.

After his residency at the Department of Surgery, he underwent a fellowship and specialty trainings in Urology and Renal Transplantation in the United States. He returned to the UP-PGH after training where he continued to hone his skill through active practice which he further enhances by engaging in scientific researches to explore new knowledge and techniques in his field of specialty.

Miss World Ltd. Chooses PGHMF as Major Beneficiary

PGH experienced a different atmosphere last Jan. 26 with the visit of Miss World 2010 and her court to personally witness the condition of patients in the hospital.

Their visit to the hospital, particularly at the pediatric and obstetric wards confirmed their desire to do something to alleviate the plight of these poor patients and committed to donate funds from their projects to these patients through the PGHMF.

The Bb. Pilipinas World had officially detached itself from the Bb. Pilipinas Pageant to focus more on their advocacy of raising funds for the marginalized Filipinos. This sense was aptly stated by Ms. Julia Morley—CEO of Ms. World Limited when she said “What is beauty without a purpose?”

Miss World 2010 Alexandria Mills with Mme. Lolita Escobar – Mirpuri visit the PGH Pediatric Ward

Ms. Cory Quirino a media personality and member of the Board of Trustee of the PGH Medical Foundation, Inc. was awarded the exclusive licensee agreement to manage the first Miss World Philippines tilt to be held this August.



PGHMF Donates to the PGH Department of Pediatrics



Two Companies Joined as Corporate Members

The PGHMF continues its effort to achieve financial viability in order to support its mission of providing assistance to the underprivileged patients at the PGH.

Fund-raising events, while have been successful are specifically earmarked for certain projects. There is a need to establish an Endowment Fund which will provide long-term financial stability. It is believed that this would

be achieved by creating a program for corporate membership where private companies upholding the ethos of Corporate Social Responsibility will be able to join and actualize this.

Responding to this call is Casino Español, our pioneer member; this was followed by Liberty Flour Mills, Inc. The Foundation expects more companies to join this program.



LOVE MESSAGE

"YOU SHALL LOVE THE LORD YOUR GOD WITH ALL YOUR HEART, WITH ALL YOUR SOUL, AND WITH ALL YOUR MIND. . . YOU SHALL LOVE YOUR NEIGHBOR AS YOURSELF"

Matthew 22:37

PGHMF I Partners:



Web Developer—Our Partner Agency in PGHMF I E-Newsletter for email distribution



Supports the PGHMF I Save a Life “Coin Canister” Program



Every time you buy a pack of the 100% Whole Grain Bread of The French Baker, PGHMF I receives a one peso (Php1.00) donation

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Philippine Development Foundation (subsidiary of Ayala Foundation) our Partner Agency for collections of PGHMF I donations abroad especially in the US. Check our website at www.pghmedfoundation.com for ways to donate.

Donors (Dec. 2010-Feb. 2011)

SPONSOR (Php 100K & Above)

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Concepcion Ortoll
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Jose Perez
Engr. Victorino Suarez
Paco Magsaysay
4 Anonymous

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Aloha Bacolod and Friends
Dr. Joe Genuino
Dr. Delen dela Paz
Veronica Hernandez
J. Carlitos G. Cruz
Carmen's Best
10 Anonymous

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