

PGHMFI Embarks on a New PGH Project

A consistent major donor of the PGHMFI who wishes to remain anonymous, has committed to donate Php 15M for the construction of a two-storey building to house the Primary Reproductive Health Care Center (PRHCC). It will be at the site of the erstwhile Family Planning Center.

This project will provide an imperative facility of the hospital's Department of Obstetrics and Gynecology to fulfill its primary mission of serving the maternal needs and adequately attending to the welfare of more Filipino mothers particularly those belonging to the country's marginalized sector. It is noteworthy to state that due to its present limited facility, normal obstetrical cases are referred to outside medical facilities. With the creation of the PRHCC these cases requiring only a short-term stay will now be served.

The objectives of the Center are: 1) to decongest the OB Admitting Section of normal deliveries to enable the Department to attend to more complicated cases; 2) it will provide more cases/materials for training of residents, interns, and paramedical students of the UPCM-PGH and other affiliated medical institutions; 3) the provision of reproductive health services, i.e. family planning clinic and counseling; to ultimately reduce the incidence of maternal morbidity and mortality in the hospital.



Perspective design of the Primary Reproductive Health Care Center

The center will feature a Labor, Delivery, Operating and Recovery rooms at the ground floor. The dressing and rest room of the medical staff on-duty will be at the second floor together with the conference room and family planning counseling room. The donor had expressed particular interest when informed of the plan to provide family planning services as he fully subscribes to the reproductive health agenda of the government.

Casino Español Pioneers PGHMFI's Corporate Membership Program



During the "Dia de Santiago Party" of Casino Español, from LEFT Drs. Marinduque, Doloroso, Dofitas, Mr. Adolfo Manatad, Jr., Dr. Gregorio T. Alvior, Jr. and Sr. Francisco de Leaño

The Casino Español, an exclusive club and fine dining Spanish restaurant has taken the lead for the establishment of the Corporate Membership Program of the PGHMFI by donating an initial amount of Php 100K.

The Foundation aims to establish a Php 100M Endowment Fund, with interest earnings accruing to its continuing programs, primarily the Charity Patients Medical Fund. To answer this need PGHMFI launches its new Corporate Membership Program.

Under this program the PGHMFI offers four kind of sponsorship: a) corporate member—Php 100K; b) corporate patron—Php 250K; c) corporate partner—Php 500K; and d) corporate champion—Php 1M.

A sponsorship entitles the corporate donor to several benefits for its participation such as entitlement to tax credits.

Aside for the Charity Patient Medical Fund, which requires Php 1M a month, donations to the Foundation will support its other projects such as the upgrading of hospital equipment, purchase of essential supplies and assistance in infrastructure development.

Inside this issue:

From the President	2
The Wind Beneath our Wings	2
The Charity Patient's Medical Fund	2
DOPS project	3
PGHMFI in Action	3
Fund-Raising Event	4
Donors	4

From the President




The PGHMFI has been active for the past seven years and from our humble beginning, we have become an important partner of PGH in its pursuit of providing excellent patient care for the underprivileged.

We commit to continue this effort and even increase our degree of participation through your cooperation.

Dr. Greg Alvior, Jr. I would like to appeal specially to the alumni of the UP-PGH who consist of the graduates of the UPCM and other medical graduates who have acquired their specialization through their internship and residency training at PGH. You have been made fully aware of the dire situation of the hospital during your stay, and the endless critical needs of its patients. To say anything more would be superfluous.

For those of us who have achieved a status where we can share, please think of the PGH and help in its mandate.


Gregorio T. Alvior, Jr., MD
President, PGHMFI

The Charity Patients Medical Fund

This Fund was established to support the PGH in providing essential and comprehensive medical services to underprivileged Filipino patients who are unable to pay the cost of their own medicine and laboratory procedures.

It is the PGHMFI's aim to establish a Php 100M fund where its interest earnings will accrue to the CPMF that will provide a long-term financial viability to adequately and continuously provide for these needs.

"What Does Love Look Like?"

It has the hands that help others. It has the feet to hasten to the poor and needy. It has the eyes to see misery and want. It has the ears to hear the sighs and sorrows of men. That is what love looks like"

St. Augustine

After high school, he enrolled at the University of the Philippines to pursue a course in Medicine where he graduated in 1986. His original interest in architecture led him to apply as Resident at the Department of Orthopedics—PGH as it also involves structural planning although applied to the human body. He pursued several fellowship trainings here and abroad where he specialized in Spine Surgery. He is a Fellow of the Philippine Orthopedic Association and the Philippine College of Surgeon, and a Diplomate of the Philippine Board of Orthopedics. A holder of the position of Associate Professor 7 and consultant in the Spine Service of the UP College of Medicine—Philippine General Hospital, he was awarded the Metrobank Outstanding Teacher in 2005.

Dr. Bundoc or "Pippo" to his friends and peers remains humble in spite of his distinguish awards as Ten Outstanding Young Men (TOYM) in the field of Medicine in 1997 and The Outstanding Young Scientist (TOYS) in 2000. He is one of the very few spine surgeons in the country today.

His strong empathy for the poor led him to wholeheartedly join the advocacy of the PGHMFI where he is an active member.



THE WIND BENEATH OUR WINGS

OUR OFFICER:



Although it could be said that Dr. Telesforo E. Gana, Jr. belongs to the privileged upper middle class, his heart truly belongs to the poor and marginalized.

His exposure to the various medical conditions of indigent patients of the PGH, led him to join the advocacy of the PGHMFI where he is now one of its strong pillars and holds the position of Vice

President and concurrent Chair of the Board of Trustees.

His lucrative medical practice in Urology and other active professional involvements did not deter him from strongly participating in the various affairs of the Foundation, one of which is being chairman of the annual fund-raising event – the Golf Tournament which is now running in its 7th year.

Dr. Gana, or "Porong" as he is fondly called by his friends and colleagues earned his medical degree from the very institution he is now serving as an academic full-pledged professor and Chair in the Division of Urology, Department of Surgery of the UP-College of Medicine-Philippine General Hospital. His skill and expertise was honed through his post-graduate training where he is a Diplomate of the Philippine Board of Urology; attendances in conferences here and abroad, and participation in various scientific researches relative to his medical field of specialty.

He holds other academic and administrative positions as consultant in Urology and Head of the same department at the Medical Center Manila, active consultant at the Manila Doctor Hospital, and visiting urologist at the Cardinal Santos Medical Center and the Asian Hospital.

A soft-spoken man who commands respect among those who have the privilege to work with him, we can say that he has lived up to the doctrine imbibed in his youth as truly "a man for others".

OUR MEMBER:

As a young boy, Dr. Rafael C. Bundoc wanted to be an architect. But his mother thought otherwise—she wanted him to be a doctor. Being a loving son, he acceded to his mother's desire.



Dr. Rafael "Pippo" Bundoc

DOPS IS RECIPIENT OF TWO PGHMF I PROJECTS

Patients coming to the Department of Out-Patient Services (DOPS) to seek medical attention for various ailments can now look forward to a more comfortable place while waiting to be served.

The much awaited renovation of the department's comfort rooms will now come to pass. The PGHMF I has allotted Php 1.2M for the project which hopefully will start very soon.

The construction company Tracsom Builders, Inc., has agreed to do the job without imposing the usual administrative fee, thus bringing down the construction cost from the erstwhile estimate of Php 1.5M.

It may be recalled that the project was held in abeyance

pending the construction/repair of the main piping in the sewage system. This is now being addressed by the new hospital administration that allowed the work to proceed.

The Department and its various clientele have another reason to rejoice! – The essential electrical equipment and hospital benches will soon be made available. The Department of Social Welfare and Development (DSWD) through the strong initiative of the PGHMF I had donated Php 600K for this purpose.

Particularly, patients will no longer have to squat on corridor floors and sweat it out in humid and stuffy atmosphere as industrial fans and benches will be placed in the



DOPS Patients waiting to be served

waiting areas. Similarly, the medical, paramedical and administrative personnel could now expect a better working condition to conduct their work more efficiently with the installation of supportive equipment like a public address system, a photo copying machine and air-conditioning units in the various offices and treatment enclaves.

The provision of funds for the purchase of essential hospital equipment; and assistance to PGH in infrastructure development are two major projects for the year.

PGHMF I IN *Action.....*

Primary Reproductive Health Care Center (PRHCC) structural planning meeting with the PGH Director and OB-Gyn staff



PGHMF I donors cheer-up Pedia Cancer Patients



PGHMF I beneficiary with the Resident Doctor at PGH-SICU



Executive Committee Meeting last August 20, 2010

FUND-RAISING EVENT:

PGH DIRECTOR'S CUP '10 GOLF TOURNAMENT

November 08, 2010

Orchard Golf and Country Club

Km 27, Aguinaldo Highway, Dasmariñas, Cavite

Sponsors:



For Sponsorships and Tickets Call :
PGHMF at 536-2874 , 567-4272

The PGH Medical Foundation, Inc. is holding its 7th Annual Golf Tournament called "PGH Director's Cup '10 on November 8, 2010 at The Orchard Golf and Country Club (OGCC), Km. 27, Aguinaldo Highway, Dasmariñas, Cavite. It will benefit the *PGH Charity Patients Fund*.

Ticket Prices are; Php 3,500—for non-members of OGCC and Php 2,500—for club members of OGCC.

This event is co-presented by: Bounty Agro Ventures, Inc. and All Asian Countertrade, Inc. Major Sponsors: Energy Development Corp. & Portion Fillers, Inc. Hole Sponsors: GMA Network, Landbank, San Miguel Corporation, Villa Escudero Plantations and Resort, Muebles Italiano and Team Energy Other Sponsors: Ditona.com, Manila Peninsula Hotel and KOLCARE.

Sponsorship slots are still available. Please call at 567-4272, 536-2874 and 554-8400 local 3061.

Officers and Executive Committee

Dr. Gregorio T. Alvior, Jr.
President
Dr. Telesforo E. Gana, Jr.
V-President
Mme. Lolita Escobar-Mirpuri
Corporate Secretary
Mrs. Agnes Essem B. Perez
Treasurer
Dr. Edward C. Tordesillas
Auditor
Dr. Bienvenido V. Cabral
Member
Dr. Alfonso A. Doloroso
Member
Mr. Francisco D. Magsaysay
Member
Ms. Daisy Nodque
Member
Dr. Merle dela Cruz-Odi
Member
Ms. Jennie A. Zamora
Member

Board of Trustees

Dr. Telesforo E. Gana, Jr.
Chairman
Dr. Gregorio T. Alvior, Jr.
Member
Dr. Ramon L. Arcadio
Member
Dr. Bienvenido V. Cabral
Member
Dr. Alfonso A. Doloroso
Member
Mr. Francisco D. Magsaysay
Member
Ms. Sally Maliuanag
Member
Mme. Lolita Escobar-Mirpuri
Member
Dr. Antonio M. Montalban
Member
Dr. Merle dela Cruz-Odi
Member
Mrs. Agnes Essem B. Perez
Member
Atty. Antonio A. Picazo
Member
Ms. Cory Quirino
Member
Dr. Edward C. Tordesillas
Member
Ms. Jennie A. Zamora
Member

G/F Nurses' Home, Philippine General Hospital Compound
Taft Avenue, Manila 1000 Philippines
Tel: (02) 554-8400 local 3061, (02) 567-4272
Telefax: (02) 536-2874
Website: www.pghmedfoundation.com
Email: sec@pghmedfoundation.com

Hitting on Target.

Ofloxacin
Inoflox
200 & 400 mg TABLETS
Antibacterial

Editorial Staff

Editor: Edward C. Tordesillas, MD, MHSA
Associate Editor: Paraluman C. Canto, MPA
Staffs: Candido P. Anaviso, III, CoE
Vernelie B. Macatangay
Advisers: Gregorio T. Alvior, Jr., MD
Telesforo E. Gana, Jr., MD

2010 Donors (Jan.-June)

SPONSOR (Php 100K & UP)

Coca-Cola Export Philippines
Atty. Antonio A. Picazo
Radioworks
Casino Español

PATRON (Php 50K-99K)

UP Manila Chorale
Taihon Chemical Services
Ching Manalo
French Baker

BENEFACTOR (Php 10K-49K)

PAGCOR
International Finance Corporation
Gold Label
Atty. Silverio Benny Tan
Mr. John Manrique
Governor's Enterprise
DNC Designs
Ms. Mary Joy Yu
Mighty David